

**Please Amend Claims 1-3 and 5-7 as follows:**

1. (Currently Amended) A backlight unit, comprising:  
a light source;  
a light guide plate for introducing light emitted from the light source from an incidence surface provided on an end and emitting the light from ~~one~~a first surface; and  
a diffusive reflector provided on ~~the other~~a second surface of the light guide plate,  
wherein the diffusive reflector is provided such that a minute concavo-convex portion having a light reflection property is formed on ~~the~~a surface of a base thereof and that the surface having the minute concavo-convex portion faces the ~~other~~second surface of the light guide plate.

2. (Currently Amended) The backlight unit according to claim 1,  
wherein a light directivity control sheet, in which a plurality of pyramid-shaped objects is formed on a base, is provided on the ~~one~~first surface of the light guide plate such that ~~the~~ apexes of the pyramid-shaped objects ~~faces the~~face an opposite side to the light guide plate, and  
wherein the light directivity control sheet controls ~~the~~ directivity of transmissive light components of at least two other directions of the light components that are emitted from the ~~one~~first surface of the light guide plate and pass through the light directivity control sheet.

3. (Currently Amended) The backlight unit according to claim 2,  
wherein a light diffusive sheet is provided on ~~the~~a surface of the light directivity control sheet where a plurality of pyramid-shaped objects is formed.

4. (Original) The backlight unit according to claim 2,  
wherein a minute concavo-convex portion having light diffusion property is formed on a surface of the light directivity control sheet opposite to the light guide plate.

5. (Currently Amended) The backlight unit according to claim 1,  
wherein the thickness of the side far from the light source in  
the light guide plate is smaller than the thickness of the side close to the  
light source.

6. (Currently Amended) The backlight unit according to claim 1,  
wherein the light source comprises an intermediate light guide  
object provided along the end of the light guide plate and a point light source  
provided along the longitudinal end of the intermediate light guide object.

7. (Currently Amended) A liquid crystal display device comprising the  
backlight unit according to claim 1 and a liquid crystal display unit illuminated  
by the backlight unit from the rear side.